

**MAYOR ERIC GARCETTI  
CITY OF LOS ANGELES**

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**MAYOR GARCETTI CELEBRATES TWO YEARS OF THE EVOLVE ENTERTAINMENT  
FUND**

*Innovative public-private partnerships have helped nearly 400 young people from under-represented communities kickstart entertainment industry careers*

**LOS ANGELES** — Mayor Eric Garcetti today celebrated the two-year anniversary of the Evolve Entertainment Fund, a public-private partnership that connects young Angelenos from underrepresented communities with internships and opportunities in the entertainment industry.

“The studios and soundstages, and backlots of Hollywood should be open to any Angeleno, no matter where they’re from or who they are,” said Mayor Garcetti. “The entertainment industry brings great ideas to life — and Evolve is ensuring that more people have a shot to add their voices and creativity to the work of inspiring audiences everywhere in the world.”

Launched in 2018 by the Mayor’s Office of Economic Development, Evolve has worked with more than 100 entertainment companies, as well as 23 community pipeline organizations and educational institutions, to open up professional pathways into film, television, music, and digital media for nearly 400 participants. So far, Evolve participants have secured 379 paid internships and 37 full-time jobs and participated in 16 educational experiences with leading companies that include Netflix, Warner Bros., Endeavor, and Walt Disney Television.

By the end of 2020, Evolve aims to place Angelenos into 500 paid internships; secure full-time offers for all graduated students; and offer educational workshops and experiences to participants.

To reach these goals, Evolve has developed a new website — [EvolveEntertainmentFund.org](https://EvolveEntertainmentFund.org) — and will partner with key industry leaders on a new set of programs and outreach efforts. Examples include:

- ABC Entertainment is offering students a chance to visit the sets of some of its most popular shows to learn more about the creative and production process — ranging from *Black-ish* and *Single Parents* to *The Conners* and *A Million Little Things*.
- AT&T has donated \$300,000 to assist with educational training opportunities.
- Sundance Institute is welcoming five Evolve students as participants in the Sundance Film Festival's Ignite Ticket Package, which supports the next generation of creators through a specially curated program of screenings, panels, and networking opportunities for emerging creatives ages 18-25.
- The Wasserman Foundation, the Angell Foundation, and Uber have collectively donated \$225,000 towards Evolve's mission to change the face of Los Angeles' trademark industry.

“AT&T is committed to investing in programs that create educational and economic opportunities to help further a future of possibilities and improve economic mobility,” said Rhonda Johnson, President of AT&T California. “Our investment in the Evolve Entertainment Fund will do just that, while also helping address the skills gap and empowering the next generation of storytellers in the entertainment and media industries, both in front of and behind the camera.”

For more information and a full list of partners, please visit [evolveentertainmentfund.org](https://evolveentertainmentfund.org).

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