



MAYOR'S FUND
FOR
LOS ANGELES

Positioned at the crossroads of philanthropy, business, non-profits and the public sector, the Mayor's Fund for Los Angeles is creating partnerships that have the power to transform Los Angeles.

YEAR TWO *In Review*

\$26 MILLION RAISED as of June 17, 2016



TRANSFORM

Projects supported by MFLA shape City policies and infrastructure for the next generation. Through the fund, Angelenos who want to help effective public programs now have a single point of entry where they can lend a hand and touch the future.



ENGAGE

MFLA's partnerships put the reach of the public sector to work, inspiring civic action that touches thousands.



INNOVATE

MFLA initiatives support experts who plug directly into City Hall operations. By introducing private sector talent to public sector challenges, the Fund is helping develop long term solutions that make our city better today.

US-CHINA SUMMIT

Mayor Garcetti, Vice President Biden, and Governor Brown welcomed 26 leaders from both sides of the Pacific to LA. Their declaration promises a concerted effort on climate.



LEONARD HILL ARTS PLAZA

A \$1.9 million gift from the late Downtown pioneer Leonard Hill will fund a space for community and creativity beneath the new Sixth Street Bridge.

SUMMER NIGHT LIGHTS

SNL continued providing safe havens after dark in LA's most vulnerable neighborhoods. With the pilot Fall Friday Nights extension, food, sports clinics and leagues, health and wellness programming, and special events lasted well past summer.



#HOMESFORHEROES

The Fund partnered with United Way's #HomeForGood to cover move-in costs for 500 homeless veterans as they leave the streets... and come home.

SAVE THE DROP

Our water conservation awareness campaign grew social engagement by 77 million impressions—and was honored as Campaign of the Year at the thinkLA awards.



OPERATIONS INNOVATIONS TEAM

The OIT is boosting efficiency by reworking procurement policy, exploring new uses for City-owned real estate, and cutting down on worker injuries.

TRANSPORTATION TECH FELLOW

Situated at LADOT, the TTF developed a strategy that embraces technology as a tool to help Angelenos move safely, and autonomously, across the City in the future.



I-TEAM

The i-team championed a new portal for small business owners, created an awareness campaign for renters' rights, and streamlined demographic data.

OTHER MFLA PROGRAMS

Brand LA • Disaster Preparedness • Great Streets • Immigrant Integration • LA's College Promise
Mayor's Volunteer Corps • MFLA Economic Promotion Fund • Promise Zone • Public Art • Small Business Portal
Summer Night Lights • Sustainability pLAN • Tech & Data Fellows



For a complete listing of MFLA donors, please go to mayorsfundla.org