



Annual Report Fiscal Year 2016

TRANSFORM • ENGAGE • INNOVATE



Our Impact



25 PROGRAMS

SERVED ANGELENOS THIS YEAR



\$12 MILLION

RAISED IN 2016

A Note from Our President and Chairman



Dear Angelenos, Partners, and Supporters:



Transform government to better serve the city.

Engage Angelenos on the issues they care about.

Innovate to discover the seeds of tomorrow's city.

That's the heart of the Mayor's Fund for Los Angeles. We connect the scale of government with the flexibility of private resources built upon the pillars of independence, transparency and collaboration. And our focus is steadfast on measurable results.

Whether hosting two U.S. governors, ten U.S. mayors and 600 leaders for the first ever U.S.-China Climate Leaders Summit, or moving 500 formerly homeless veterans into a permanent place to call home, the Mayor's Fund for Los Angeles has delivered on programs with proven results.

As a politically independent nonprofit and a testing ground for public-private cooperation, the Fund holds itself to a higher standard of transparency. We have developed strong internal controls for fiscal management with a solid infrastructure and low overhead costs. This year, the Chronicle of Philanthropy recognized the fund nationally as a strong nonprofit.

A Note from Our President and Chairman



Our mission remains steadfast: funding innovative projects with resources from public, private and philanthropic partners. With more than 2,500 donors who have generously given or pledged more than \$27 million to date, the Fund has expanded to support two dozen city-related programs covering a broad range of issue areas and reaching millions of Angelenos.

And our work is just beginning. Partnerships remain at the cornerstone of our work. We look forward to working with new partners and driving new ideas that will improve the lives of all Angelenos.

We are grateful for your support during these crucial startup years and we are proud to share this report on the work of the Mayor's Fund for Los Angeles in Fiscal Year 2015/16.

Sincerely,

Marc Stern
Chair, Board of Directors

Deidre Lind
President



The Year at a Glance



JULY 2015 **Summer Night Lights**

Summer Night Lights keeps 32 parks open and safe, continuing its programs into November with Fall Friday Nights.

SEPTEMBER 2015 **U.S.-China Summit**

Los Angeles hosts the first U.S.-China Climate Leaders summit, leading the way on local climate action.

NOVEMBER 2015 **#HomesforHeroes**

#HomesforHeroes supports move-in costs for 500 formerly homeless veterans.

JANUARY 2016 **Leonard Hill Arts Plaza**

Leonard Hill announces his generous gift dedicated to funding the development and future programming of a new arts plaza beneath the reconstructed Sixth Street Bridge.

MARCH 2016 **Save The Drop art installation**

Save the Drop launches its second phase, highlighting rainwater capture with a traveling art installation designed by renowned artist, Scolt Acosta.

MAY 2016 **Mayor's Cup**

Through the Mayor's Operations Innovation Team, the inaugural L.A. Mayor's Cup launches to attract innovative solutions to civic challenges in partnership with local universities.

AUGUST 2015
Hire L.A.'s Youth
Hire L.A.'s Youth expands last year's employment numbers from 10,000 to 15,000.

OCTOBER 2015
L.A. Promise Zone
L.A. Promise Zone Young Ethnographers wins L.A. 2050 grant.

DECEMBER 2015
L.A. Innovation Team
The L.A. Innovation Team launches an awareness campaign helping Angelenos understand their rights as renters.

FEBRUARY 2016
Ernst and Young Entrepreneurs in Residence
The Ernst & Young Entrepreneurs in Residence program appoints its second round of thought leaders to cultivate startups and innovation in L.A.

APRIL 2016
L.A.'s College Promise
Mayor Garcetti announces the Fund-supported L.A.'s College Promise, guaranteeing community college opportunities to all LAUSD graduates.

JUNE 2016
Welcome Home Baskets
The Welcome Home Project launches, engaging Angelenos in gathering needed household supplies for the formerly homeless.

Program Spotlight



U.S.-China Summit

Mayor Garcetti and the Fund host over 600 leaders from both China and the United States, including Vice President Biden, for a Summit resulting in a Declaration to address climate change at the local and state levels. It includes commitments such as moving up local peak emissions to 2020 (ten years earlier than national targets in China). To ensure future global collaboration - and paving the way to the success of future global meetings, such as the United Nations Conference on Climate Change in Paris (September 2016) - the Declaration includes commitments on low carbon urban planning efforts between cities to ensure sustainable, climate-smart economic development in places like Los Angeles and Beijing.



Program Spotlight



Domestic Abuse Response Teams

Reacting quickly when domestic violence crime stats show an uptick, the Fund works with generous donors to expand Domestic Abuse Response Teams (DART) from 10 LAPD divisions to all 21 across Los Angeles. The Fund also secures resources to support a needs assessment as well as an evaluation of the broader network of domestic violence resources available to victims. The program's immediate success supporting victims and their families leads to the City's commitment to fully fund all 21 LAPD Division DART programs within its budget in the new fiscal year.

Program Spotlight



#HomesforHeroes

Hundreds of generous Angelenos step up to support the move-in costs for 500 formerly homeless veterans moving into permanent housing. In partnership with organizations like Home For Good, #HomesforHeroes engages both small and large donors to support generally unfunded costs such as security deposits and credit checks, as well as basic supplies like a bed or a set of sheets. With this support, veterans like Lakeisha, who formerly lived in her car, are able to move into a permanent home with their families.



Program Spotlight



L.A. Innovation Team

The L.A. Innovation Team (i-team) launched in 2015 to drive innovative solutions around the city's most pressing issues thanks to our funder, Bloomberg Philanthropies. In its first year, the i-team developed an interactive online portal to support small businesses, created a unique awareness campaign around renters' rights and developed digital tools that map neighborhood changes which help shape local policy decisions.

Programs



Transform

Shape policies, services and communities for the next generation.

The Leonard Hill Arts Plaza

U.S.-China Summit 2016

Sustainable City pLAn

Domestic Abuse Response Teams (DART)

Step Forward L.A.

Summer Night Lights and Friday Fall Nights

L.A.'s College Promise

Great Streets



Engage

Harness the public sector's reach to inspire civic action.

Welcome Home Project

Save The Drop

#HomesforHeroes

HIRE L.A.'s Youth

Brand L.A.

Promise Zone – Young Ethnographers

Public Art (PST and Multicultural Interns)

Mayor's Volunteer Corps

Disaster Preparedness



Innovate

Maximize public resources to make government more efficient and responsive.

Transportation Technology Fellowship

Small Business Portal

L.A. Innovation Team

Operations Innovation Team

Purposeful Aging L.A.

Tech/Water Data Fellow

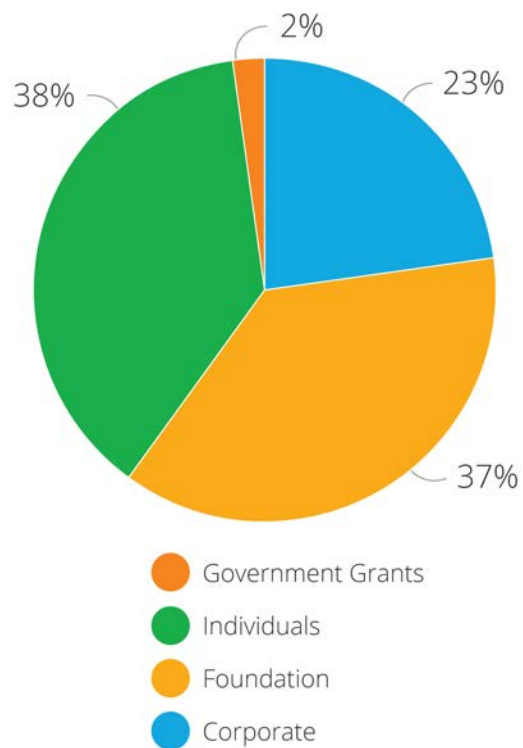
E&Y Entrepreneur in Residence

Youth Employment Pilot

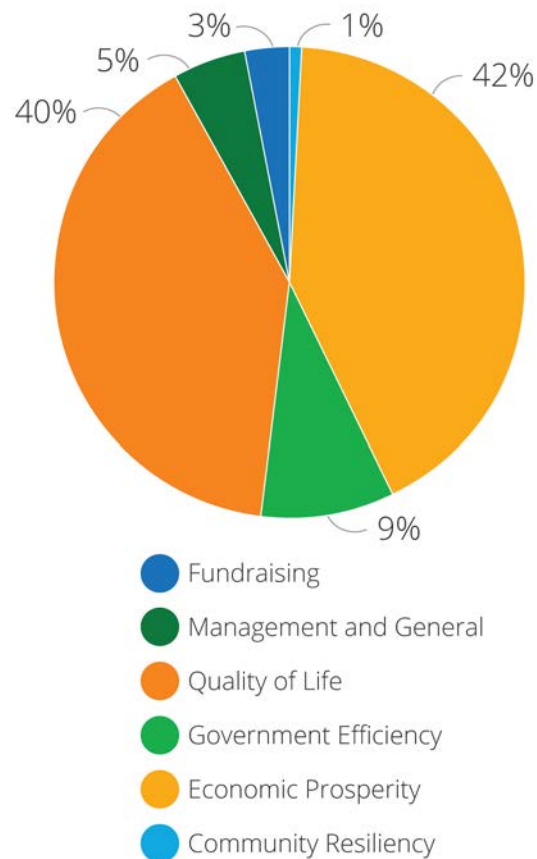
Financials



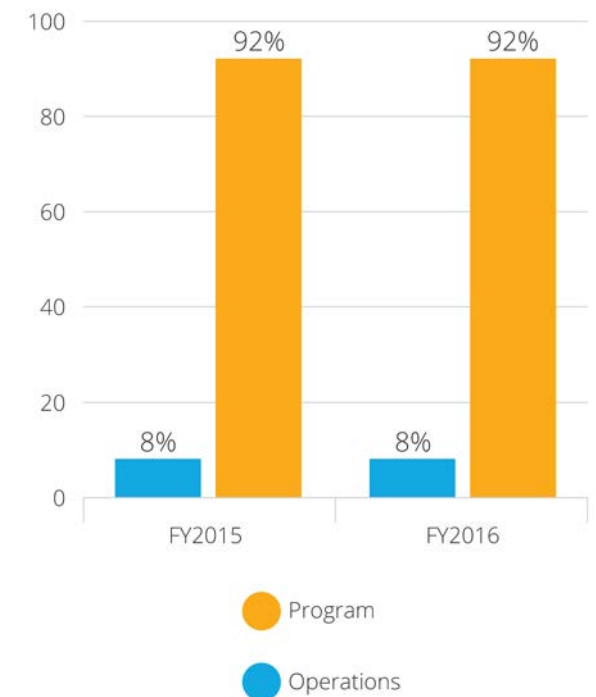
Total Revenue by Donor Type



Expenses by Category



Programs vs. Operations Expenses





"The Mayor's Fund for Los Angeles couldn't have been added to L.A.'s philanthropic landscape at a better time. As a vehicle for public-private partnerships, animated by a powerful vision of leadership for the city, it has mobilized both new and long-time donors to put new resources in play and supported new approaches to tackle the challenges that face Los Angeles."

- Antonia Hernandez, President and CEO of the California Community Foundation

"To meet the changing needs of growing cities, mayors need to think creatively and build partnerships. Bloomberg Philanthropies' i-team program in Los Angeles, facilitated by the Mayor's Fund, is finding bold new ways to tackle big issues, from neighborhood revitalization to workforce development."

- Michael R. Bloomberg, philanthropist and three-term Mayor of New York City



"By harnessing the power of public institutions, private businesses, philanthropies and nonprofits in Los Angeles, we can make this the best city in the world. As an independent, nonpartisan, nonprofit organization, the Mayor's Fund has the ability to work quickly and efficiently across these sectors to create transformative change that will impact the lives of all Angelenos."

- Mayor Eric Garcetti



MAYOR'S FUND
FOR
LOS ANGELES

Fore more information, visit
mayorsfundla.org.